

How RACGP became the undisputed leader of GP learning & training



At a glance

Client: Royal Australian College of General Practitioners (RACGP)

Industry: Health Care

Problem: Effectively delivering courses and tracking CPD points for 17,000 GPs around Australia before LMSes were widely available

Solution: Whilst creating new courses for the RACGP, Global Vision identified a risk: CPD data was being tracked in Excel spreadsheets. Going beyond the brief, Global Vision partnered with a US company to bring in a recently-introduced tool called the LMS

Outcome: RACGP became an indisputable leader in the national training of GPs, and Global Vision changed the training landscape in Australia for hundreds of other organisations

Summary

25 years ago, the Royal College of General Practitioners (RACGP) engaged Global Vision to create new courses for its members. In the midst of the project, Global Vision identified a clear risk factor to the RACGP: the organisation was maintaining the CPD data of 17,000 GPs on Excel spreadsheets.

Going above and beyond the original brief, Global Vision partnered with the US-based supplier of a new software that promised to completely transform RACGP's learning experience: the learning management system.

This innovative & proactive partnership with Global Vision helped RACGP stand out from the crowd – after all, **clever thinkers take a global vision.**

"Over a 25-year career as a medical educator I have worked with many contractors from many fields. Never have I worked with a company as talented, proactive, honest and creative as Global Vision Media. Over the years we've worked together I have come to trust you guys totally and I recommend you to everyone."

Dr Denise Findlay, RACGP

Going beyond the brief to tackle a big risk

The RACGP is the “voice of general practitioners (GPs)” in Australia and sets the standards for education and practice. The organisation initially engaged Global Vision to create new courses for its members.

It was a project that Global Vision had more than enough expertise to take on, and it was in the middle of this when the team discovered that the RACGP was tracking the CPD results of 17,000 GPs in Excel spreadsheets.

This was a massive risk – one wrong click and an entire dataset could be lost forever and impact the careers of hundreds of people – so Global Vision proposed an innovative solution.

Out of the box thinking transformed an industry

When researching how to solve RACGP’s challenge, Global Vision discovered a new platform that was growing in popularity in the US – the LMS.

Global Vision’s team contacted the US-based company, forged a new partnership, and learnt everything they could about how LMS worked. It became clear very quickly that a solution like this could be a game-changer for the RACGP.

The RACGP became the first Australian organisation to leverage the power of LMS, which transformed how it delivered training to its members and tracked CPD completions. In just under 12 months, the RACGP became the undisputed leader in the national training for GPs – and this is still the case today.

Australian legacies are born

Global Vision realised that the RACGP couldn’t be the only institution that was having trouble delivering training and managing learning data, and wrote a business plan to operate the US LMS in Australia.

This project has enabled Global Vision to not only become a pioneer in the field of learning & development, but it completely transformed the L&D landscape in Australia forever.

What is now a standard and essential tool for L&D teams globally was once just a small scale innovation in the US – until Global Vision went looking for a ‘better than best practice’ solution and introduced it to the Australian market.

It’s the ability not just to solve problems but transform how we do business that is the reason we believe it’s essential that clever thinkers take a global vision.